

## REGIONAL CONFERENCE

### "Circular economy in action – Rethinking the production and consumption models in the Balkans"

#### AGENDA

12 May 2021, web platform: ZOOM

Registration: [https://zoom.us/webinar/register/WN\\_nQz3\\_A3rQx6liPefyhAuPw](https://zoom.us/webinar/register/WN_nQz3_A3rQx6liPefyhAuPw)

12 May 2021 (Wednesday), 10.00 – 14.00h		
10:00 – 10:30	<b>Official opening and welcome speech</b>	
	The importance of raising awareness for circular economy to support the regional economic development	<b>Sofija Cali</b> - project manager, YES Foundation
	Supporting common projects to strengthen relations and regional cohesion	<b>TBD</b> - Western Balkans Fund
	Implementation and development of circular economy in Macedonia	<b>TBD</b> - Ministry of Economy, Macedonia
10:30 – 11:00	<b>Circular Economy in European and Western Balkan contexts</b>	
	Circular Economy EU concept and process - Overview of the WB countries, challenges and recommendations	<b>Andjelka Mihajlov</b> – Environmental Ambassador for Sustainable Development
11:00 - 11:10	Video: Circular Economy – Benefits and opportunities for businesses	
11:10 – 13:10	<b>Supporting circular transition of businesses</b>	
	Circular economy at city level – story from Prague - How can cities support circular economy business models and SMEs	<b>Vojtech Vosecky</b> – Chairman of the Circular Economy Steering Committee at the city of Prague
	Tools to support circularity for SMEs - Circular design audit for SMEs: making products more circular	<b>Kristiina Martin</b> – Circular economy expert, Stockholm Environment Institute Tallinn Centre
	Circular economy & extended producer responsibility	<b>Axel Darut</b> - Head of EU and international affairs at Citeo, France
	Sustainable tourism and waste	<b>Gabriella Crescini</b> – Board member at Oxara, Switzerland, expert in tourism and forest protection
13:10 – 14:10	<b>Circular economy business models in the region</b>	
14:10 – 14:15	Closing of the regional conference	